

Economic Development

Strategic Goal:

Attract and retain quality businesses that will generate sales tax revenue within the City of Leon Valley.

Objective(s):

Establish an economic development sales tax.

Establish a street maintenance sales tax program.

Promote business-friendly practices.

Create, review and enforce codes that impact economic development.

Increase educational and training resources.

Safety and Security

Strategic Goal:

Maintain a high level of safety and security for the residential and business community.

Objective(s):

Index fire and police staffing, services and equipment to current needs.

Review, create and/or modify ordinances and rules that promote a safe environment.

Transportation

Strategic Goal:

Develop strategies to mitigate traffic congestion and improve travel safety through Leon Valley.

Objective(s):

Develop a plan to minimize the impact of road construction for residences and businesses.

Develop and implement a neighborhood transportation safety policy.

Develop a long-term traffic management plan.

Infrastructure/Capital Plan

Strategic Goal:

Effectively manage and improve the City's infrastructure and capital needs.

Objective(s):

Develop a capital acquisition plan that establishes needs and provides a framework for implementation.

Develop a Strategic Long-Range Plan for each department, with internal priorities for capital improvement projects and goals.

Develop an Infrastructure Plan that establishes needs and provides a framework for implementation.

Environmental Sustainability

Strategic Goal:

To become an environmentally sustainable city through conservation, recycling and education.

Objective(s):

Develop a water management plan that addresses conservation, quality and resources.

Develop an Energy Conservation Program.

Investigate Mass Transportation Opportunities.

Implement and communicate a full recycling program for citizens and businesses.

Encourage and communicate LEEDS Construction Standards.

Create a citizen and business health and wellness plan and program.

Citizen Involvement

Strategic Goal:

Promote effective communication with and to include the involvement of citizens.

Objective(s):

Maintain an up-to-date web site.

Optimize the use of technology.

Continue to educate citizens about city services and volunteer opportunities.

(Under 2005 Action Plan, move some of the items that are currently under the fourth objective to this objective)

Promote neighborhood enhancement programs.

(Under 2005 Action Plan, retain action items #1, 3, 8, 10, 12, and keep school education under this objective)

Parks, Recreational Green Space & Cultural Opportunities

Strategic Goal:

Develop a system of facilities that promote recreational/cultural activities to enhance the quality of life and wellness of the community.

Objective(s):

Implement the Master Park Plan as funding is available within the parameters of the infrastructure plan.

Increase the size of Raymond Rimkus Park.

Improve public-private partnerships to improve facilities/programs.

Create and enhance/improve educational and cultural components.